

Press conference invitation

European projects **interactIVe** and **eCoMove** show their final results

The interactIVe and eCoMove consortia will show the results of their work in the areas of safer and greener mobility to members of the press.

20 November 2013, 09:30-10:30

Venue: Eurogress Convention Centre, Aachen (Germany)

(Monheimsallee 48, D – 52062, Aachen)

Speakers at the press conference will be:

- **Bernd Gottselig** (Director Active Safety, Ford of Europe)
- **Simon Godwin** (Director, EUCAR)
- **Aria Etemad** (Driver Assistance and Integrated Safety, Volkswagen)
- **Detlef Kuck** (Global Driver Assistance & Active Safety, Ford Research and Advanced Engineering Europe)
- **Guillaume Vernet** (Project Manager ITS, GTT – Advanced Technology & Research, Volvo Group Trucks Technology)
- **Klaas Rozema** (Chief Technology Officer, Imtech Traffic & Infra Division)
- **Jean-Charles Pandazis** (Head of EcoMobility sector, ERTICO - ITS Europe)

The press conference will be in English.

After the press conference, the members of the press will be invited to visit the exhibition in the Eurogress Foyer, where experts from the projects will be available to answer any questions. This exhibition will give a comprehensive overview of both eCoMove and interactIVe projects and their systems and specific results. This exhibition tour will include driving simulators, interactive eco-gaming, static demonstrations of components and applications.

Live vehicle demonstrations of eCoMove eco-driving support on the roads of Aachen will take place in parallel, departing from the Eurogress, with each tour lasting approximately 35 minutes.

Alternatively at 10:30 a bus transfer will take registered press members to the Ford proving ground in Lommel (Belgium) to experience live interactIVe driving demonstrations of Advanced Driver Assistance Systems with five vehicles and one truck (please bring your ID and driver license). The round tour will last approximately five hours and includes catering, exhibition and discussions with experts. The bus transfer is expected to be back at the Eurogress by 15:30.



Please register for the press conference and the driving demonstrations [here](#).

For detailed information on the event, please refer to the respective websites of both projects: <http://www.interactive-ip.eu/project/finalevent> and <http://www.ecomove-project.eu/final-event>.

For more information, please contact:

For interactIve

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Background information

eCoMove is a 3-year integrated project (April 2010 - November 2013), co-funded by the European Commission under the 7th Framework Programme of Research and Technological Development. This project has created integrated cooperative solutions for road transport to help drivers, freight and road operators save unnecessary kilometres driven (optimised routing); save fuel (eco-driving support); and manage traffic more efficiently (optimised network management).

www.ecomove-project.eu

interactIve stands for accident avoidance by active intervention for Intelligent Vehicles. During the project, Advanced Driver Assistance Systems (ADAS) were developed to facilitate safer and more efficient driving for intelligent vehicles. With a total budget of 30 million Euros and co-funding by the European Commission of 17 million Euros, 29 partners from 10 countries joined their expertise to achieve the common goal of accident-free traffic and active safety systems in all vehicles.

www.interactive-ip.eu

